



**CHARITY**  
*Giving Back*



The Alside

# REWARDS PROGRAM





## Take Every Advantage

We've added new features to make the Alside Rewards Program better than ever – and ultimately more rewarding for your continued loyalty to the Alside brand. Accumulating points is easy. Once you've made purchases totaling \$40,000 from Alside, you'll receive 5,200 award points. After that, you'll earn 1,300 award points for every \$10,000 of additional purchases.

You've Earned It,  
You Want It...  
Go Get It!

From destination vacations to valuable merchandise and charitable donation options – the Alside Rewards Program has it all. And better yet, it's now available for you to view at our new website from your mobile devices. Simply log in to your account to instantly check your program sales accumulated and rewards available. Your account status is available 24/7 at [AlsideRewards.com](http://AlsideRewards.com).

### PROGRESS TO GOAL

Minimum Goal \$40,000 / Status - 358%

Complete! **\$143,236.78**

Stretch Goal \$150,000 / Status - 32.4%

**\$143,236.78** **\$150,000**

### Automated Program Sales Totals

No need to submit invoices for verification of sales – it's handled automatically. Sales totals are updated each month and points can be used at any time. Earnings accumulate throughout the program year. See your Alside Representative for program dates.



## GO GREEN

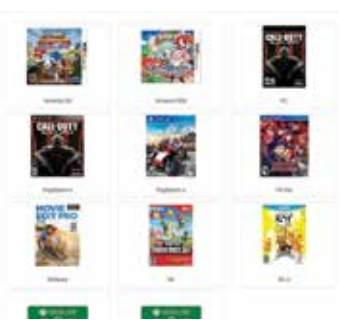
### Get Ready to Go Green

The word "futuristic" might not readily come to mind when you think of eco-friendly products, but it should. The items in this category are designed with protecting the future health of our planet by promoting recycling, energy efficiency, renewable resources and other aspects of environmental stewardship. Today's green products offer a great choice for you and a positive step for future generations to come.



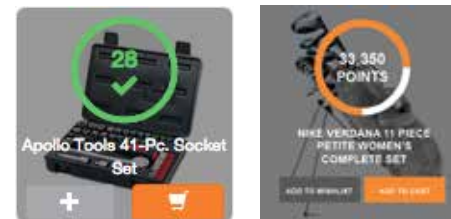
### Expanded Award Selections

Perhaps one of the biggest challenges you'll face in this exciting incentive program is deciding which awards to choose. Sports equipment, clothing, electronics, appliances, toys and so much more. The award selection has tripled with up to 10,000 items available! Simply move your cursor over the item to see a quick "flip-card" description of the product's details.



### Media Downloads

Turn up the volume on fun with our new digital downloads category. Choose from music, movies and games in recent releases as well as longtime favorites. You'll find something for everyone in this entertaining product selection.



### Progress to Goal

No need to wonder if you have enough points to redeem for a catalog item. Our enhanced product view makes it instantly clear. Simply move your cursor over the product. A green check mark appears if you have enough points to receive this item. Otherwise, an orange circle that's not quite complete indicates more points are needed to reach this award goal.



### Personalized Wish List

Let's add some excitement to the day! Take a few minutes to browse through the online award catalog, and when you see something you like, click "Add to Wish List." Your Wish List will be featured on your catalog home page. When you get close to achieving enough points for an award on your list, you'll receive an email alert letting you know you're close to having enough points or have earned enough points to claim the reward.





**Shop for the hottest trends!** Updates are made to the catalog every month with new products and model numbers that have just hit the market.

AsideRewards.com

**NEW!**



### MasterCard Gift Card

Like many people, you may prefer the flexibility and shopping freedom of gift cards. Our PerformancePlus Award Cards from MasterCard® are offered in \$100 and \$200 values and are redeemable at more than 170 retail stores.

**NEW!**



### Charitable Giving

Sharing your rewards as gifts to your favorite charities not only is uplifting and commendable, it's easy. Simply select an award to donate directly to your charity, or select an award that provides a percentage of their proceeds or helps the development of different groups. The choice is yours!

### Reward Yourself with a Destination Vacation

Stunning views, beautiful beaches and upscale amenities at a luxurious resort... all that's missing from this perfect picture is you!

Our Group Getaway Trips make it easy to reward yourself by offering the very best in relaxation, recreation and vacation adventures. Each exotic destination is carefully selected to meet your every desire, whether you prefer outdoor activities, exploring the local sites or simply indulging in a week of pampering. You'll also find a tempting selection of dining venues featuring everything from formal cuisine to casual favorites.

From day one, you'll feel the soothing yet revitalizing ambiance of the resort wash over you as you truly "get away from it all." So get ready to dive in! Aside Group Getaway Trips are certain to create a memorable experience.

**See your Aside Sales Representative for more information about our exciting group travel award!**



### "Within Reach" and Award "Available Now"

Not sure which awards appeal to you? No worries – help is on the way. Your catalog home page will showcase products of interest based on past site visits and categorize them as Within Reach (you have almost enough points to attain) and Available Now (redeem your points and enjoy!).

**NEW!**



### Mobile Friendly – Shop on the Go

When inspiration hits, go ahead and shop! Check out all the fantastic catalog awards and redeem your points from your tablet, cell phone or preferred mobile device.

### Reward Catalog Rules

The Aside Rewards Program is available to all Aside Supply Center customers who are predetermined as eligible\* by the Aside salesperson. See your Aside Representative to determine your eligibility status!

The first 5,200 points are earned with \$40,000 in Aside Supply Center eligible purchases; each additional \$10,000 in Aside Supply Center purchases earns another 1,300 points. Points expire December 31. The Aside Rewards Program is a renewable program; sales automatically begin accumulating for next year's program after the current program ends. However, earnings do not carry over to the next program year.

See your Aside Representative for complete details, or visit us at [AsideRewards.com](http://AsideRewards.com).

\*The account must also be Current and have a valid W-9 on file.



AlsideRewards.com



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