

FOR IMMEDIATE RELEASE

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® Alside Expands With a New Exterior Building Products Supply Center in New Brunswick, NJ



CUYAHOGA FALLS, Ohio (March 10, 2016 — [Alside](#), a leading manufacturer and wholesale distributor of exterior residential building products, announces the opening of its newest location in New Brunswick, NJ. The 25,200 sq. ft. Supply Center, opened February 29, 2106, bringing a wide array of exterior building products to local contractors, remodelers and builders, as well as adding jobs to the local market.

The Supply Center, located at 18 Home News Row in New Brunswick, distributes professional grade exterior building products including Alside custom-made vinyl windows, Alside vinyl and metal siding products, GAF and IKO roofing, weatherization products, gutter, trim and accessories to meet the needs of local construction pros. .

“We are very excited about opening in New Brunswick to conveniently provide the area with the highest quality in the home exterior remodeling industry,” said Dana Schindler, Sr. Vice President and Chief Marketing Office of Associated Materials, Alside’s parent company. “As our business continues to grow, we look forward to providing our customers innovation and convenience.”

Regional Sales Vice President, Stephen Shanley added, “Associated Materials and our Distribution Division Alside is extremely excited about expanding our breadth and depth of sales, service and support for our products in New Brunswick New Jersey and throughout the entire State. Alside manufactures and distributes the finest Siding, Window and Roofing Products in the industry today. We are unique in how we approach the market, with an integrated approach to manufacturing and distribution that allows us to sell these products direct from manufacturer to contractor. We are excited to bring this unique concept to our new New Brunswick facility, located in a State approved Urban Development Zone.”

“With Alside’s presence in the New Brunswick market, remodeling contractors will have more convenient access to the newest and most innovative products that meet today’s industry standards,” continued Schindler. “Alside

has innovative energy saving products that allow renovation projects to be completed using tomorrow's standards, today."

About Alside Alside, founded in 1947 and headquartered in Cuyahoga Falls, Ohio, is part of Associated Materials, LLC, a vertically integrated manufacturer and wholesale distributor of residential and light commercial exterior building products meeting the needs of homeowners, contractors, remodelers, builders, architects and property investors. Alside products include: vinyl windows and patio doors; vinyl siding, soffit and accessories; aluminum trim coil; aluminum and steel siding and accessories. These products are distributed in the U.S. on a wholesale basis to contractors, remodelers and builders through a network of 99 company-owned and -operated Alside Supply Centers, and over 100 independent distributor and direct dealer locations. Alside Supply Centers also distribute complementary building materials, including roofing, insulation, rainware, exterior doors, shakes, stone, decking, professional tools and supplies, and more. To learn more visit www.alside.com.

About Associated Materials, LLC

Associated Materials, LLC is a U.S. and Canadian manufacturer and distributor of residential and light commercial exterior building products meeting the needs of homeowners, contractors, remodelers, builders, architects and property investors. Manufactured at 11 facilities, the comprehensive product portfolio includes: vinyl windows and patio doors; vinyl siding, soffit and accessories; aluminum trim coil; aluminum and steel siding and accessories; vinyl railing and fencing. The company's six core brands – Alside, Gentek, Revere, Alpine, Preservation and UltraGuard – are distributed to contractors, remodelers and builders through a dual-distribution network. Associated Materials owns and operates over 120 Supply Center wholesale locations in the U.S. (Alside) and Canada (Gentek), and also partners with over 400 independent distributors and direct dealers. In addition to company-manufactured products, Supply Centers distribute complementary building materials, including roofing, insulation, rainware, exterior doors, shakes, stone, decking, professional tools and supplies, and more. To learn more visit www.associatedmaterials.com.

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