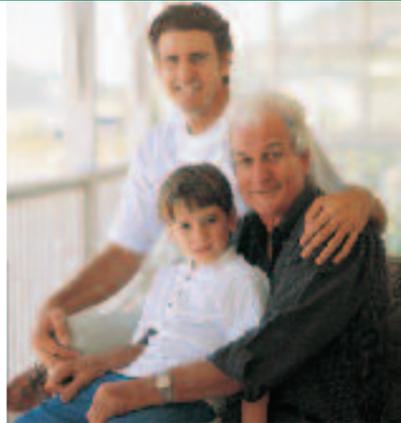


CenterLock Siding . . .
Tested. Proven. Guaranteed.



Independently Tested for Quality and Safety.

The benefits of both CenterLock and the Fullback® Thermal Support System have been verified by extensive laboratory testing.

CenterLock has received ASTM D3679 certification, the industry standard for quality. Fullback meets ASTM C578-01. The safety of both the siding and the insulation is also regularly tested by Underwriters Laboratories (UL). CenterLock is UL Classified and meets ASTM E84.



Pertains to CenterLock Vinyl Siding

Consult the VSI website at www.vinylsiding.org for a current list of certified products and colors.



Your New Siding Comes with Peace of Mind.

CenterLock Energy Choice and Alside accessories are backed by lifetime limited warranties*, including one of the best fade warranties in the industry. Copies are available by writing to:

Alside Warranty Department
PO Box 2010
Akron, Ohio 44309

*See printed warranties for details.



Alside

Alside PO Box 2010 Akron, Ohio 44309
1-800-922-6009 www.alside.com



CENTERLOCK®
ENERGY CHOICE
INSULATED VINYL SIDING

Beautiful • Durable • Energy Efficient



Alside

Enhanced energy efficiency. Year-round comfort. It's beauty you'll enjoy inside and out.

CenterLock's® Energy Choice Insulated Siding is an investment that pays big dividends. It starts with authentic look-of-wood details and rich colors you'll enjoy from day one. Plus, you'll help reduce your energy bills while just about eliminating routine maintenance costs and repairs associated with traditional wood siding. It all adds up to increased value for your home now, and in greater resale value should you ever decide to sell.

Energy Savings.

CenterLock Energy Choice is engineered to provide superior energy efficiency. It has four times the R-value of conventional siding (4.0 for dutch lap; 3.7 for clapboard profiles). That means temperature-taming comfort that can cut your current heating and cooling costs by as much as 20 percent.

Durability.

Premium materials and a patented design make CenterLock Energy Choice one of the most attractive and dependable siding systems on the market.

And, with five times the impact resistance (IR) of ordinary siding, you'd have a hard time denting CenterLock Energy Choice, even with a hammer. That's how well it stands up to hail and accidents.

Plus CenterLock Energy Choice eliminates "hollow wall" problems that can occur with ordinary vinyl siding. Those problems usually start when winds blow into the void between the siding panel and wall sheathing. At the very least, gaps can open at lapping points. And with severe winds, siding panels can even become undone. Over time, that bending and twisting can distort panels, robbing a home of its beauty.

CenterLock's Fullback® insulation eliminates the problem. Panels are fully supported from top to bottom and end to end. That keeps your siding rigid and secure and just as beautiful as the day it was installed.

Comfortable Interior.

Because it is highly insulated, CenterLock Energy Choice ensures that your furnace and air conditioner work more efficiently, and provide more even heating and cooling in your home throughout the seasons.

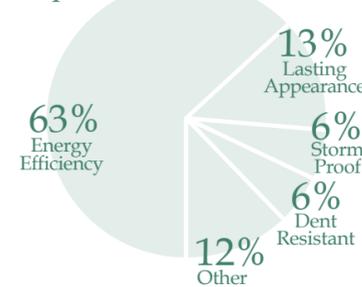
Healthier Environment.

CenterLock Energy Choice is 500% more breathable than other insulated systems. This means that it will not support the growth of mold or mildew, or contribute to sick home syndrome. Independent laboratory tests have also proven that it will not absorb or retain moisture.

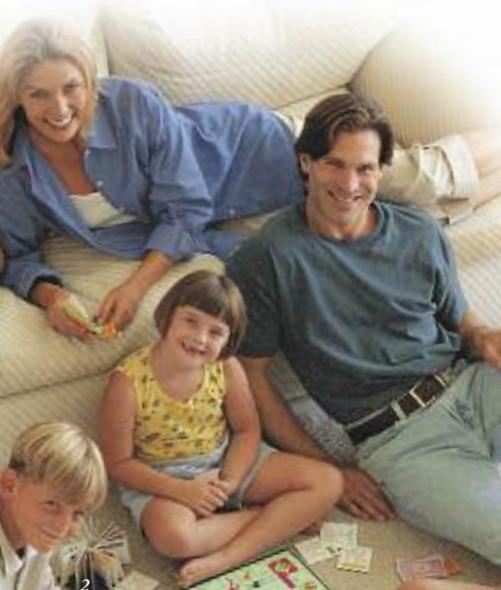
Insect Resistance.

CenterLock Energy Choice is manufactured with Perform Guard®, a patented additive that discourages termites from nesting behind the siding. It is registered with the Environmental Protection Agency for this application and is nontoxic and safe to handle.

Siding Benefits Most Important to Consumers.



CenterLock Energy Choice



Superior materials make our siding the superior choice.

The premium vinyl used to manufacture CenterLock Energy Choice is a proprietary compound with each ingredient contributing specific benefits.

PureStrength™ PVC Resin PureStrength™ PVC resin provides superior strength and weather resistance. It prevents moisture infiltration, so panels won't rot, warp, shrink or swell, and makes CenterLock Energy Choice virtually maintenance-free.

Ti-Pure® titanium dioxide Ti-Pure® titanium dioxide prevents ultraviolet degradation, so even hot summer sun won't damage the beautiful surface.

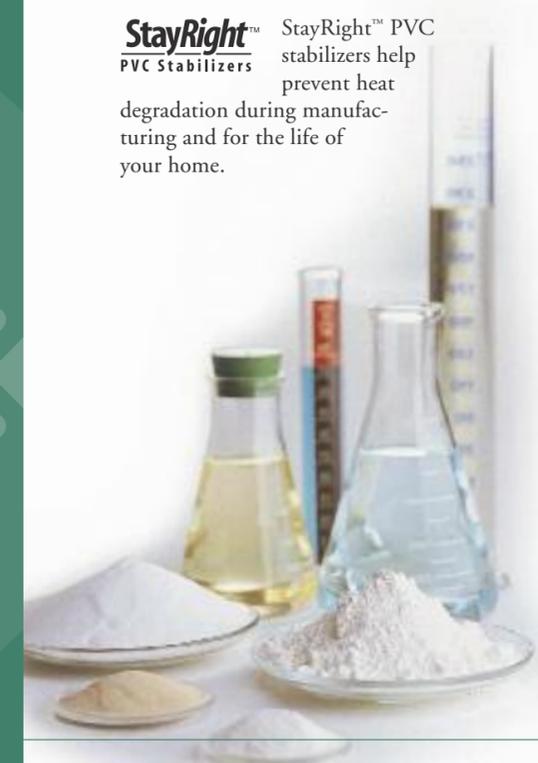
StayRight™ PVC Stabilizers StayRight™ PVC stabilizers help prevent heat degradation during manufacturing and for the life of your home.

TrueShield™ Impact Modifiers TrueShield™ impact modifiers give CenterLock Energy Choice exceptional impact resistance, helping it to stand up to the dents and dings of everyday living.

DesignersChoice™ Pigment Concentrates DesignersChoice™ pigment concentrates produce uniform colors that go clear through each panel for color that can't wash away. You'll never have to paint or stain again.

BASF helps make CenterLock Energy Choice better with Luran® S ASA weatherable polymers, which provide superior fade resistance and weatherability for better performance on darker colors.

The Field-Fit Custom Process. CenterLock Energy Choice insulated siding is custom-fitted to your home on-site. The Field-Fit process eliminates the need for gluing or laminating in the manufacturing process. So while CenterLock Energy Choice fits snugly to your home, the vinyl and insulating layers are free to move and expand as needed.



When correctly installed, CenterLock Energy Choice can help meet the performance guidelines of an ENERGY STAR® qualified new home.



How Fullback Insulates and Protects.

Low-quality siding installed over flat underlayment provides little support, protection or thermal benefits. It's vulnerable to denting, bowing, noise penetration and damage from wind, weather and accidents.

CenterLock Energy Choice provides a complete wall system and dramatically improves thermal efficiency, rigidity and durability. Wall lines remain straight and true for a lifetime and energy savings are substantial. The interior environment is cooler in summer, warmer in winter and quieter year-round.

What's the worst you can expect from wind and weather? CenterLock Energy Choice has you covered.

Even your home prefers sunny skies, moderate temperatures and gentle breezes. But the real test of an exterior siding comes when storms blow in with howling winds or extreme temperatures or soaking precipitation or humidity. That's when ordinary sidings leave you with problems.

But not CenterLock Energy Choice siding. It's made to provide superior performance, even in extreme weather conditions.

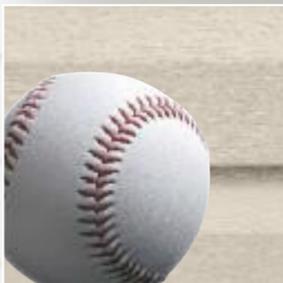
 Superior insulation on the hottest days and coldest nights.

 Industry-leading protection from fading in mid-day summer sun.

 A weather shield system that resists damage from hail.

 Independently tested to withstand hurricane-force winds.

 A moisture-resisting composition that "breathes" 500% more than other insulated systems.

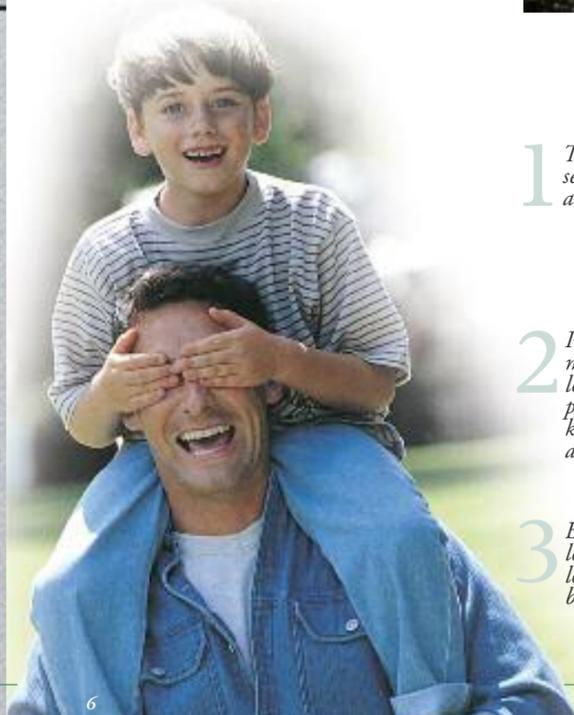


The patented mid-panel locking system creates the tightest fit and a superior finished appearance.

Ordinary vinyl panels are secured at two points – nailed at the top, locked at the bottom. Only CenterLock adds a positive interlock midway down the panel. This patented mid-panel lock pulls panels flat and keeps them tight, producing smooth, even walls with the look of traditional wood siding.



Exclusive Patented Design



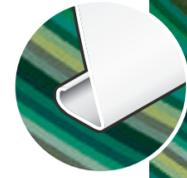
1 Top panel lock securely nailed at the top.



2 Patented mid-panel lock pulls panels together, keeping them flat and tight.



3 Bottom panel lock securely locked at the bottom.



Realistic Look of Individual Boards.

With ordinary vinyl siding, you can see a slight variation between the upper and lower "boards" of each panel. But not with CenterLock. Because we've added a mid-panel lock, every CenterLock "board" is identical. The result is true look-of-wood beauty.

Overlaps Almost Disappear.

Competitive vinyl sidings are joined only at the top and bottom, so they can pull apart at mid-panel, causing unsightly gaps at overlaps. CenterLock's advanced locking system keeps panels tight to the wall, producing smooth, flat laps that last, and added rigidity* to help span faults in walls, assuring straight course lines that last.

*In independent tests against seven competitive panels, CenterLock on average provided up to three times more wall-straightening rigidity.



CenterLock creates tight overlaps with the authentic look of expensive all-wood siding (above upper). Conventional vinyl siding often produces unattractive gaps at overlaps (above lower).

Add the look of handcrafted details and accents. It's as easy as choosing Trimworks®.

Think of the last time a home caught your eye and made you stop for a second look. Chances are that what got your attention were the home's special details: distinctive corner posts, wide window trim, an ornamental panel on a gable end. These are the special details and accents that give a home extraordinary character. And they're yours when you add Trimworks accessories to your CenterLock Energy Choice siding.



Finishing Touches



Trimworks® beaded corner post with Greenbriar® beaded vertical siding.



Horizontal band board, Trimworks® lineals, and Exterior Accents by Alside window mantle.



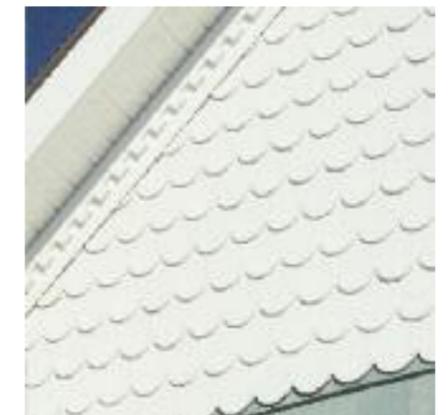
Charter Oak® reinforced soffit.



Trimworks® 5" window trim.



Alside Premium Shakes – the classic look of deep-grained cedar shakes.



Alside Premium Scallops – Victorian inspired half-round shingles.

Trimworks. It's all in the details.

Every home has its special features – an entryway, a prominent bank of windows, a shaded front porch. Trimworks gives you a distinctive way to call attention to those features, with accessories and accents that provide the expensive look of custom craftsmanship.

How can you use Trimworks? Get a book or magazine that features exterior design ideas. Then pick what you'd like for your home. With a wide choice of Trimworks options – which can be used alone or in combination – it's easy to turn your ideas into a beautiful reality.

For even more exterior design ideas, just ask for a copy of the Alside Trim & Accessories brochure. It contains design tips, dozens of photographs and complete product descriptions that can help you add exceptional distinction to any home. Ask your local Alside dealer or contractor. Or call 1-800-922-6009.

ColorConnect.

When you're scanning books or magazines for exterior design ideas, look at the ways color is used to emphasize – or play down – a home's structural features. Bold colors, for example, are like a visual invitation. Look at me, they seem to say. So they're great for emphasizing features such as entryways or dormers. In contrast, softer colors, especially those close to your primary siding color, tend to unify the exterior features of a home. To the eye, they produce a sense of harmony.

Whatever color scheme you settle on, you'll find just the right combinations in Alside's ColorConnect color matching system. Whatever products you're working with – CenterLock siding, Trimworks accessories, shakes, scallops, soffit, fascia, gutter and trim coil – you're sure to produce perfect results.



Note: Colors are as accurate as printing techniques allow. Make final color selections using actual product samples.